

Fashion Institute of Technology-SUNY, Gladys Marcus Library, Special Collections and College Archives

Finding Aid - Andre Studios sketches, 1931-1968 (SC.18)

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Andre Studios sketches, 1931-1968

Table of contents

Summary information	3
Administrative history / Biographical sketch	3
Notes	4
Access points	5
Collection holdings	5
SC.18.1-121, Original Sketches, 1931 (1931)	5
SC.18.122-227, Original Sketches, 1932 (1932)	5
SC.18.228-444, Original Sketches, 1933 (1933)	5
SC.18.445-921, Original Coat Sketches-Winter, 1933-1935 (1933-1935)	6
SC.18.922-1385, Original Sketches-Spring, 1934-1935 (1934-1935)	6
SC.18.1386-2124, Sketches-Winter, 1937-1938 (1937-1938)	6
SC.18.2125-2805, Sketches-Winter, 1938-1939 (1938-1939)	6
SC.18.2806-3495, Sketches-Winter, 1939-1940 (1939-1940)	7
SC.18.3496-4086, Sketches-Winter, 1940-1941 (1940-1941)	7
SC.18.4087-4175, Scrapbooks-Spring/Winter, 1937-1939 (1937-1939)	7

Summary information

Repository:	Fashion Institute of Technology-SUNY, Gladys Marcus Library, Special Collections and College Archives
Title:	Andre Studios sketches, 1931-1968
ID:	SC.18
Date:	1931-1968 (bulk 1931-1941) (date of creation)
Language:	English
Language:	Latin
Physical description:	approx. 44 linear feet (bulk 6 linear feet)
Note [generalNote]:	<p>This finding aid describes only a portion of the entire collection, which is comprised of material digitized by the New York Public Library (NYPL) as part of their André Studios Digitization Project, completed in 2011. The goal of this collaborative project was to make accessible the combined Andre Studio collections held by both NYPL and FIT's Special Collections and College Archives (SPARC).</p> <p>This is a very small portion of the total Andre Studio collection housed in SPARC; the remaining volumes are currently closed.</p>

Administrative history / Biographical sketch

Note

Pearl Levy studied at Cooper Union and the Traphagan School. At the age of twelve she sold her first designs to children's wear manufacturer Joseph Love, and at seventeen she started her own business. Prior to striking out on her own, Levy was employed as a designer by coat manufacturer Ruben Endler, Inc. In 1930, Levy married Albert Louis "A. L." Alexander, a police reporter-turned-radio announcer. After her marriage, Levy became known, both personally and professionally, as Pearl Levy Alexander, Pearl L. Alexander, and Pearl Alexander. She eventually married a second time, and by the early 1960s was known as Mrs. Pearl Lipman.

Administrative history / Biographical sketch

Note

André Studios was a sketch, or croquis, subscription service for garment industry professionals, located at 570 Seventh Avenue in New York City. The company was founded by designer Pearl Levy and her business partner, salesman Leonard Schwartzbach, sometime during the year 1930. André Studios was one of the many design services which relied heavily on copying and adapting existing models in order to supply a sufficient, up-to-date product to their customers.

Notes

Title notes

Location of originals

The Library of the Fashion Institute of Technology, Department of Special Collections and FIT Archives, 27th St. at 7th Ave., NY, NY , USA, 10001

Alternative form available

Digitized copies of a portion of this collection are online: <http://andrestudios.nypl.org> (colors of digital images are cooler in color than originals)

Restrictions on access

Access is open to researchers by appointment at the Fashion Institute of Technology Library, Department of Special Collections and College Archives. If you have any questions, or wish to schedule an appointment contact us at fitlibsparc@fitnyc.edu or call (212) 217-4385.

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Related material

https://fit.sunyconnect.suny.edu:4699/F?func=direct&doc_number=000109415

http://andrestudios.nypl.org/andre_studios_research_narrative.pdf

Other notes

- **Publication status:** Published
 - **Level of detail:** Partial
 - **Institution identifier:** AAT; ANSI; DACS; DCMI; ISAD(G); ISO; LoC; NISO; etc
-

Access points

- Schwartzbach, Leonard (subject)
 - Swansdown (Firm)
 - Joseph Love, Inc.
-

Collection holdings

Series: SC.18.1-121 - Original Sketches, 1931

Title: Original Sketches, 1931

ID: SC.18.1-121

Date: 1931 (date of creation)

Publication status:

Published

Series: SC.18.122-227 - Original Sketches, 1932

Title: Original Sketches, 1932

ID: SC.18.122-227

Date: 1932 (date of creation)

Publication status:

Published

Series: SC.18.228-444 - Original Sketches, 1933

Title: Original Sketches, 1933

ID: SC.18.228-444

Date: 1933 (date of creation)

Publication status:

Published

Series: SC.18.445-921 - Original Coat Sketches-Winter, 1933-1935

Title: Original Coat Sketches-Winter, 1933-1935

ID: SC.18.445-921

Date: 1933-1935 (date of creation)

Publication status:

Published

Series: SC.18.922-1385 - Original Sketches-Spring, 1934-1935

Title: Original Sketches-Spring, 1934-1935

ID: SC.18.922-1385

Date: 1934-1935 (date of creation)

Publication status:

Published

Series: SC.18.1386-2124 - Sketches-Winter, 1937-1938

Title: Sketches-Winter, 1937-1938

ID: SC.18.1386-2124

Date: 1937-1938 (date of creation)

Publication status:

Published

Series: SC.18.2125-2805 - Sketches-Winter, 1938-1939

Title: Sketches-Winter, 1938-1939

ID: SC.18.2125-2805

Date: 1938-1939 (date of creation)

Publication status:

Published

Series: SC.18.2806-3495 - Sketches-Winter, 1939-1940

Title: Sketches-Winter, 1939-1940

ID: SC.18.2806-3495

Date: 1939-1940 (date of creation)

Publication status:

Published

Series: SC.18.3496-4086 - Sketches-Winter, 1940-1941

Title: Sketches-Winter, 1940-1941

ID: SC.18.3496-4086

Date: 1940-1941 (date of creation)

Publication status:

Published

Series: SC.18.4087-4175 - Scrapbooks-Spring/Winter, 1937-1939

Title: Scrapbooks-Spring/Winter, 1937-1939

ID: SC.18.4087-4175

Date: 1937-1939 (date of creation)

Publication status:

Published
