

Fashion Institute of Technology-SUNY, Gladys Marcus Library, Special Collections and College Archives

Finding Aid - Claire McCardell collection, 1927-1975 (SC.38)

Generated by Access to Memory (AtoM) 2.4.1 Printed: April 11, 2019

Language of description: English

AAT; ANSI; DACS; DCMI; ISAD(G); ISO; LoC; NISO; etc

Fashion Institute of Technology-SUNY, Gladys Marcus Library, Special Collections and College Archives

7th Avenue at 27th Street

Room E435

New York (N.Y.)

United States

10001

Telephone: 212.217.4385

Fax: 212.217.4371

[Email: fitlibsparc@fitnyc.edu](mailto:fitlibsparc@fitnyc.edu)

<http://www.fitnyc.edu/library/sparc/>

<http://atom-sparc.fitnyc.edu/index.php/claire-mccardell-collection-1927-1975>

Claire McCardell collection, 1927-1975

Table of contents

Summary information	5
Administrative history / Biographical sketch	5
Scope and content	6
Notes	6
Physical condition	6
Access points	7
Collection holdings	7
SC.38.1, Student sketches and figure drawings, 1927-1928 (1927-1928)	7
SC.38.1.1, Nude sketches and figure studies, 1927-1928 (1927-1928)	8
SC.38.1.2, Nude sketches and figure studies, 1928 (1928)	8
SC.38.1.3, Nude sketches and figure studies, 1928 (1928)	8
SC.38.1.4, Nude sketches and figure studies, 1928 (1928)	9
SC.38.1.5, Nude sketches and figure studies, 1927-1928 (1927-1928)	9
SC.38.1.6, Nude sketches and figure studies, 1927-1928 (1927-1928)	10
SC.38.1.7, Nude sketches and figure studies, 1928 (1927)	10
SC.38.2, Professional records, 1929-1975 (1929-1975)	11
SC.38.2.1, Press coverage, 1929-1975 (1929-1975)	11
SC.38.2.1.1, Press Coverage, 1972-1975 (1972-1975)	11
SC.38.2.1.2, Press Coverage, 1929 (1929)	12
SC.38.2.1.3, Press Coverage, 1928-1956 (1928-1956)	12
SC.38.2.1.4, Tear Sheets, 1928-1944 (1928-1944)	13
SC.38.2.1.5, Design Clippings, 1942-1943 (1942-1943)	13
SC.38.2.1.6, Design Clippings, 1945 (1945)	13
SC.38.2.1.7, Design Clippings, 1946-1947 (1946-1947)	14
SC.38.2.1.8, Design Clippings, 1949 (1949)	14
SC.38.2.1.9, Design Clippings, 1948-1949 (1948-1949)	15
SC.38.2.1.10, Design Clippings, 1949-1950 (1949-1950)	15
SC.38.2.1.11, Design Clippings, 1950-1951 (1950-1951)	16
SC.38.2.1.12, Design Clippings, 1954 (1954)	16
SC.38.2.1.13, Design Clippings, 1956 (1955-1956)	16
SC.38.2.1.14, Design Clippings (Monastic Dress), 1932-1938 (1932-1938)	17
SC.38.2.1.15, Newspaper Clippings, 1939-1940 (1939-1940)	17
SC.38.2.1.16, Newspaper Clippings, 1941 (1941)	18
SC.38.2.1.17, Fashion Magazine Clippings, 1942 (1942)	18

Claire McCardell collection, 1927-1975

SC.38.2.1.18, Design Clippings, 1943 (1943)	18
SC.38.2.1.19, Fashion Magazine Clippings, 1943 (1943)	19
SC.38.2.1.20, Fashion Magazine Clippings, 1944 (1944)	19
SC.38.2.1.21, Design Clippings, 1944 (1944)	20
SC.38.2.1.22, Fashion Magazine Clippings, 1945 (1945)	20
SC.38.2.1.23, Fashion Magazine Clippings, 1945 (1945)	21
SC.38.2.1.24, Design Clippings, 1945 (1945)	21
SC.38.2.1.25, Design Clippings, 1946 (1946)	21
SC.38.2.1.26, Design Clippings, 1946 (1946)	22
SC.38.2.1.27, Design Clippings, 1947 (1947)	22
SC.38.2.1.28, Design Clippings, 1948 (1948)	23
SC.38.2.1.29, Design Clippings, 1948 (1948)	23
SC.38.2.1.30, Design Clippings, 1949 (1949)	23
SC.38.2.1.31, Design Clippings, 1950 (1950)	24
SC.38.2.1.32, Design Clippings, 1951-1952 (1951-1952)	24
SC.38.2.1.33, Design Clippings, 1954 (1954)	25
SC.38.2.1.34, Design Clippings, 1954 (1954)	25
SC.38.2.1.35, Design Clippings, 1955-1956 (1955-1956)	25
SC.38.2.2, Advertisements, 1928-1956 (1928-1956)	26
SC.38.2.2.1, Advertisements, 1928-1956 (1928-1956)	26
Popover Dress	27
SC.38.2.2.2, Department Store Advertisements, 1946-1948 (1946-1948)	27
SC.38.2.2.3, Department Store Advertisements, 1949-1951 (1949-1951)	27
SC.38.2.2.4, Department Store Advertisements, 1951-1956 (1951-1956)	28
SC.38.2.2.5, Department Store Advertisements, 1928-1945 (1928-1945)	28
SC.38.2.2.6, Townley Frocks and Hattie Carnegie Advertisements, 1932-1941 (1932-1941)	28
SC.38.2.2.6.1938.2, Best & Co. Nada Frock	29
SC.38.2.2.6.1938.3, Nada Frock	29
SC.38.2.2.7, Department Store Advertisements, 1942-1944 (1942-1944)	29
SC.38.2.2.8, Department Store Advertisements, 1945-1946 (1945-1946)	30
SC.38.2.2.9, Department Store Advertisements, 1947-1948 (1947-1948)	30
SC.38.2.2.10, Department Store Advertisements, 1949 (1949)	31
SC.38.2.2.11, Department Store Advertisements, 1950-1951 (1950-1951)	31
SC.38.2.2.12, Department Store Advertisements, 1952-1954 (1952-1954)	31
SC.38.2.2.13, Department Store Advertisements, 1955-1956 (1955-1956)	32
SC.38.2.3, Press releases, 1928-1956 (1928-1956)	32
SC.38.2.3.1, Press Releases, 1939-1955 (1939-1955)	33
SC.38.2.3.2, Press Releases, 1928-1951 (1928-1951)	33

Claire McCardell collection, 1927-1975

SC.38.2.3.3, Press Releases, 1928-1956 (1928-1956)	33
SC.38.2.4, Correspondence, 1929-1951 (1929-1951)	34
SC.38.2.4.1, Correspondence, undated (undated)	34
SC.38.2.4.2, Correspondence, 1939-1956 (1939-1956)	35
SC.38.2.4.3, Personal and Corporate Correspondence, 1940-1951 (1940-1951)	35
SC.38.2.4.4, Personal and Corporate Correspondence, 1942-1951 (1942-1951)	35
SC.38.2.5, Sketches and illustrations, undated (Undated)	36
SC.38.2.5.1, Sketches and Illustrations, Undated (Undated)	36
SC.38.2.5.2, Sketches and Illustrations, Undated (Undated)	36
SC.38.2.5.3, Sketches and Illustrations, Undated (Undated)	37
SC.38.2.6, Programs and events, 1941-1951 (1941-1951)	37
SC.38.2.6.1, Programs and Events, 1941-1950 (1941-1950)	38
SC.38.2.6.2, Programs and Events, 1942-1951 (1942-1951)	38
SC.38.2.7, Photographs, 1938-1950 (1938-1950)	38
SC.38.2.7.1, Photographs, Undated (undated)	39
SC.38.2.7.2, Photographs, 1938-1943 (1938-1943)	39
SC.38.2.7.3, Photographs, 1944-1950 (1944-1950)	40
SC.38.2.7.3.14, Untitled photograph	40

Summary information

Repository:	Fashion Institute of Technology-SUNY, Gladys Marcus Library, Special Collections and College Archives
Title:	Claire McCardell collection, 1927-1975
ID:	SC.38
Date:	1927-1975 (date of creation)
Physical description:	5.75 linear feet , 461 sketches

Administrative history / Biographical sketch

Note

Claire McCardell was born May 24, 1905, in Frederick, Maryland. She showed an aptitude and passion for fashion from a young age, and began making her own clothes during her early adolescence. At age 18 McCardell enrolled in Hood College in Fredrick, Maryland, but she left after two years to pursue fashion illustration at the New York School of Fine and Applied Art (known today as Parsons School of Design). In 1927 McCardell transferred to the Parsons branch in Paris at the Place des Vosges. There, she gained hands-on experience with Paris couture and perfected her understanding of garment construction. When she returned to New York she worked as a model, a seamstress and as a designer for a small knit-goods company.

In 1929 McCardell began working as an assistant designer for Robert Turke, and moved with him to Townley Frocks, Inc. when Turk's own firm disbanded. A month before the spring showing in 1931, Turk tragically drowned and McCardell was left responsible for completing the collection. She copied the latest styles from Paris and the collection sold well, although it was moderately received. For the following collection she experimented with shapes and materials in a more avant-garde style, but these were too advanced for the mainstream market, which was not yet ready for her revolution of casual clothing and sportswear. Then, in 1938 McCardell launched her famous 'Monastic Dress', a shapeless bias-cut dress that was worn with a belt to cinch the waist. It was extremely successful and widely copied by mass retailers. McCardell left Townley Frocks for a brief time and went to Hattie Carnegie (1938-1940), where she worked alongside Norman Norell. She later returned to Townley Frocks, where she spent the rest of her career.

While other designers struggled during World War II without the guidance of French designers and with the unavailability of traditional fabrics and materials, McCardell took advantage of the circumstances. She used nontraditional fabrics such as denim and wool jersey, while continuing to design clothing to meet the everyday needs of the American woman. In 1942 she designed the 'Pop-over' dress, a wrap dress that was meant to be popped-over pants, bathing suit or the bare skin. It was simple, comfortable and functional- a style that became McCardell's signature. The dress was very successful and was incorporated in different variations into every collection from then on.

During her short career McCardell collaborated with many retailers and manufacturers and received several awards and accolades for her innovative fashion. Among them were the Mademoiselle Merit

Award, Coty American Fashion Critics Award, Nieman-Marcus Award, and Women's National Press Club Award. McCardell's contributions to the fashion industry include metal closures, blue-jean stitching, mix and match separates, and the influence of menswear in women's designs. Perhaps most importantly, she helped create an "American Look" that was distinct from traditional Parisian fashion. Sadly, McCardell succumbed to cancer on March 22, 1958, at age 52.

Custodial history

See the Accession Folder for more information.

Scope and content

The collection includes Claire McCardell's sketches and illustrations as a student, as well as sketches, newspaper and magazines clippings, correspondence, advertisements, invitations to fashion-related events and original photographs from her career as a fashion designer.

Notes

Title notes

Physical condition

Rehoused 2014

Immediate source of acquisition

Gift of Mr. Adrian McCardell, September 1981.

Location of originals

The Library of the Fashion Institute of Technology, Department of Special Collections and FIT Archives, 27th St. at 7th Ave., NY, NY, USA, 10001

Restrictions on access

Access is open to researchers by appointment at the Fashion Institute of Technology Library, Department of Special Collections and College Archives. If you have any questions, or wish to schedule an appointment contact us at fitlibsparc@fitnyc.edu or call (212) 217-4385.

Conditions governing use

The Department of Special Collections and FIT Archives does not own copyright for all material held in its physical custody. It is the researcher's obligation to abide by and satisfy copyright law (<http://>

www.copyright.gov/title17/92chap1.html#108) when copying or using materials (including digital materials) found in or made available from the department. When possible, the department will inform a researcher about the copyright status of material, the researcher's obligations with regard to such material, and, wherever possible, the owner or owners of the copyrights. Any and all reproduction of originals is at the archivist's discretion.

Related material

FIT Library Circulation Desk Designer Files McCardell Reserve 2 hour; Bonwit Teller scrapbooks, 1957 and 1960; Claire McCardell: Redefining Modernism, Kohle Yohannan and Nancy Nolf, TT505.M33; Y64 1998; American fashion: The life and lines of Adrian, Mainbocher, McCardell, Norell, and Trigère, Sarah Tomerlin Lee, Reference Desk Section_A TT505.A1 A44 1975; What shall I wear? The what, where, when, and how much of fashion, Claire McCardell, Illustrated by Annabrita, TT507 .M28;

Other notes

- **Publication status:** Published
- **Level of detail:** Full
- **Status description:** Final

Access points

- Fashion designers--United States (subject)
- women's clothing (subject)
- Sport clothes (subject)
- Dresses (subject)
- Bathing Suits (subject)

Collection holdings

Series: SC.38.1 - Student sketches and figure drawings, 1927-1928

Creator: McCardell, Claire, 1905-1958

Title: Student sketches and figure drawings, 1927-1928

ID: SC.38.1

Date: 1927-1928 (date of creation)

Scope and content:

Student work. Sketches and illustrations that were created while McCardell was a student at New York School of Fine and Applied Art (Known today as Parsons)

Physical description: 0.1 linear feet , 461 sketches

Publication status:

Published

Folder: SC.38.1.1 - Nude sketches and figure studies, 1927-1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1927-1928

ID: SC.38.1.1

Date: 1927-1928 (date of creation)

Scope and content:

This folder contains charcoal and crayon nude sketches and figure studies, may have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Most sketches are signed and dated.

Publication status:

Published

Folder: SC.38.1.2 - Nude sketches and figure studies, 1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1928

ID: SC.38.1.2

Date: 1928 (date of creation)

Scope and content:

This folder contains charcoal and crayon nude sketches and figure studies, may have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Most sketches are signed and dated.

Publication status:

Published

Folder: SC.38.1.3 - Nude sketches and figure studies, 1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1928

ID: SC.38.1.3

Date: 1928 (date of creation)

Scope and content:

This folder contains pencil, charcoal and crayon nude sketches and figure studies, may have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Most sketches are signed and dated.

Publication status:

Published

Folder: SC.38.1.4 - Nude sketches and figure studies, 1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1928

ID: SC.38.1.4

Date: 1928 (date of creation)

Scope and content:

This folder contains pencil, charcoal and crayon nude sketches and figure studies, may have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Few sketches are signed and dated.

Publication status:

Published

Folder: SC.38.1.5 - Nude sketches and figure studies, 1927-1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1927-1928

ID: SC.38.1.5

Date: 1927-1928 (date of creation)

Scope and content:

This folder contains charcoal and crayon nude sketches and figure studies. May have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Few sketches are signed and dated.

Publication status:

Published

Folder: SC.38.1.6 - Nude sketches and figure studies, 1927-1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1927-1928

ID: SC.38.1.6

Date: 1927-1928 (date of creation)

Scope and content:

This folder contains pencil, charcoal and crayon nude sketches and figure studies. May have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Most sketches are not signed or dated.

Publication status:

Published

Folder: SC.38.1.7 - Nude sketches and figure studies, 1928

Creator: McCardell, Claire, 1905-1958

Title: Nude sketches and figure studies, 1928

ID: SC.38.1.7

Date: 1927 (date of creation)

Scope and content:

This folder contains pencil nude sketches and figure studies. May have been done while McCardell attended the Parisian branch of New York School of Fine and Applied Art (today known as Parsons). Most sketches are signed and dated.

Publication status:

Published

Series: SC.38.2 - Professional records, 1929-1975

Creator: McCardell, Claire, 1905-1958

Title: Professional records, 1929-1975

ID: SC.38.2

Date: 1929-1975 (date of creation)

Scope and content:

Professional work. Tear sheets and clippings; advertisements; correspondence; press releases; original sketches; original photographs. All relating to her work as a successful fashion designer for over two decades.

Physical description: 3.65 linear feet

Publication status:

Published

SC.38.2.1 - Press coverage, 1929-1975

Creator: McCardell, Claire, 1905-1958

Title: Press coverage, 1929-1975

ID: SC.38.2.1

Date: 1929-1975 (date of creation)

Scope and content:

Tear sheets and newspaper clippings relating to McCardell's professional career as a fashion designer

Physical description: 2.3 linear feet

Publication status:

Published

Folder: SC.38.2.1.1 - Press Coverage, 1972-1975

Creator: McCardell, Claire, 1905-1958

Title: Press Coverage, 1972-1975

ID: SC.38.2.1.1

Date: 1972-1975 (date of creation)

Scope and content:

This folder contains news paper clipping from Fashion Week, the national news paper of retailing from November 13, 1972. It describes a retrospective fashion show of McCardell's designs, organized by American Designer Rudi Gernreich, 1922-1985. Also in this folder is a newspaper clipping from 1975 featuring a sundress designed by McCardell in 1946.

Publication status:

Published

Folder: SC.38.2.1.2 - Press Coverage, 1929

Creator: McCardell, Claire, 1905-1958

Title: Press Coverage, 1929

ID: SC.38.2.1.2

Date: 1929 (date of creation)

Scope and content:

This folder contains two news paper clippings of Paris models.

Publication status:

Published

Folder: SC.38.2.1.3 - Press Coverage, 1928-1956

Creator: McCardell, Claire, 1905-1958

Title: Press Coverage, 1928-1956

ID: SC.38.2.1.3

Date: 1928-1956 (date of creation)

Scope and content:

This folder contains original magazine and newspaper clippings spanning from the early days of McCardell's career as a fashion designer to the end of it. In the folder are examples of the wide range of her designs and the unique American Sportswear style she created.

Publication status:

Published

Folder: SC.38.2.1.4 - Tear Sheets, 1928-1944

Creator: McCardell, Claire, 1905-1958

Title: Tear Sheets, 1928-1944

ID: SC.38.2.1.4

Date: 1928-1944 (date of creation)

Scope and content:

This folder contains Xeroxes of tear sheets and clippings. Several document her 1930-1940 stint at Hattie Carnegie's couture house

Publication status:

Published

Folder: SC.38.2.1.5 - Design Clippings, 1942-1943

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1942-1943

ID: SC.38.2.1.5

Date: 1942-1943 (date of creation)

Scope and content:

This folder contains Xeroxed clippings of McCardell's designs including swimwear, daywear and examples of her warp dress and other styles that have become her signature over time. Also in the folder are several profile articles of the designer herself and her collections.

Publication status:

Published

Folder: SC.38.2.1.6 - Design Clippings, 1945

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1945

ID: SC.38.2.1.6

Date: 1945 (date of creation)

Scope and content:

This folder contains Xeroxed clippings from 1945 as well as undated clippings. Includes a cover of Vogue featuring her prize-winning collection for the Blum Store (1945). Also in this folder are examples of swimwear designs.

Publication status:

Published

Folder: SC.38.2.1.7 - Design Clippings, 1946-1947

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1946-1947

ID: SC.38.2.1.7

Date: 1946-1947 (date of creation)

Scope and content:

This folder contains Xeroxed clippings. Including an example for Ski suit designed by McCardell, as well as examples of her resort fashion, beachwear and 'Grecian' style dresses.

Publication status:

Published

Folder: SC.38.2.1.8 - Design Clippings, 1949

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1949

ID: SC.38.2.1.8

Date: 1949 (date of creation)

Scope and content:

This folder contains Xeroxed clippings. It includes many examples of McCardell's resort and beachwear designs, and several examples of her evening wear designs. Also in the folder are several clippings regarding British designer Edward Molyneux's, 1891-1974, visit to the United States in which he purchased several original American garment samples to reproduce, among them McCardell's.

Publication status:

Published

Folder: SC.38.2.1.9 - Design Clippings, 1948-1949

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1948-1949

ID: SC.38.2.1.9

Date: 1948-1949 (date of creation)

Scope and content:

This folder contains Xeroxed clippings, some relating to the contest "Maid of Cotton" of which McCardell was a judge that year. Also in the folder are many examples of swimwear and resort designs. It is interesting to note this folder also contains fashion report from Paris and several clippings referring to Dior's New Look, highlighting the discussion in the American market and Media with the comeback of Paris couture after the war.

Publication status:

Published

Folder: SC.38.2.1.10 - Design Clippings, 1949-1950

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1949-1950

ID: SC.38.2.1.10

Date: 1949-1950 (date of creation)

Scope and content:

This folder contains Xeroxed clippings, including McCardell's bathing suit featured on the cover of Life Magazine. Also in the folder are clipping regarding McCardell's men's wear design for an event related to the Costume Institute exhibition "Adam in the Looking Glass" at The Metropolitan Museum of Art, and several clippings relating to her collection of pleated dresses.

Publication status:

Published

Folder: SC.38.2.1.11 - Design Clippings, 1950-1951

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1950-1951

ID: SC.38.2.1.11

Date: 1950-1951 (date of creation)

Scope and content:

The Xeroxed clippings in this folder show the wide range of McCardell's designs at the time, including swimwear, knits, day dresses, evening gowns and even Children's wear.

Publication status:

Published

Folder: SC.38.2.1.12 - Design Clippings, 1954

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1954

ID: SC.38.2.1.12

Date: 1954 (date of creation)

Scope and content:

In this folder are Xeroxed clippings, including trend reports for spring, several clippings relating to McCardell's separates, accessories, and resort collections. Also in the folder is an article from the New Yorker, titled 'Feminine fashions' that mentions McCardell's work

Publication status:

Published

Folder: SC.38.2.1.13 - Design Clippings, 1956

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1956

ID: SC.38.2.1.13

Date: 1955-1956 (date of creation)

Scope and content:

This folder contains Xeroxed clippings, including Claire McCardell's appearance on the cover of Time magazine in 1955.

Publication status:

Published

Folder: SC.38.2.1.14 - Design Clippings (Monastic Dress), 1932-1938

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings (Monastic Dress), 1932-1938

ID: SC.38.2.1.14

Date: 1932-1938 (date of creation)

Scope and content:

This folder contains clippings with examples of McCardell's 'Monastic dress', dinner and hostess dresses, knitted dress, and earlier works with elements that will later become her signature such as use of plaids and stripes, and casual sportswear.

Publication status:

Published

Folder: SC.38.2.1.15 - Newspaper Clippings, 1939-1940

Creator: McCardell, Claire, 1905-1958

Title: Newspaper Clippings, 1939-1940

ID: SC.38.2.1.15

Date: 1939-1940 (date of creation)

Scope and content:

This folder contains clippings from national and local newspapers and magazines. It includes examples from her stint at Hattie Carnegie, as well as reports on her work, design aesthetic and methods and her background. Also in this folder is a cover of Mademoiselle from September 1940.

Publication status:

Published

Folder: SC.38.2.1.16 - Newspaper Clippings, 1941

Creator: McCardell, Claire, 1905-1958

Title: Newspaper Clippings, 1941

ID: SC.38.2.1.16

Date: 1941 (date of creation)

Scope and content:

This folder contains newspaper and magazine clippings, including Vogue, New York Times and Harper's Bazaar. In the folder is a report on her work designing Civilian Defense Uniforms along side designers such as Bonnie Cashin, William Bloom and Lilly Dache among others. Also in this folder are examples of a wide range of her designs, including wedding dresses, costume jewelry and maternity wear.

Publication status:

Published

Folder: SC.38.2.1.17 - Fashion Magazine Clippings, 1942

Creator: McCardell, Claire, 1905-1958

Title: Fashion Magazine Clippings, 1942

ID: SC.38.2.1.17

Date: 1942 (date of creation)

Scope and content:

This folder contains clippings from publications such as WWD, Bazaar, Vogue and Glamour among others. It includes examples of the 'surprise alert' suit designed by McCardell that year as well as 'was savings' clothes using minimal yardage of fabric and side closure of buttons instead of metal zipper.

Publication status:

Published

Folder: SC.38.2.1.18 - Design Clippings, 1943

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1943

ID: SC.38.2.1.18

Date: 1943 (date of creation)

Scope and content:

This folder contains clippings with examples of day dresses and summer cotton dresses. It also includes several articles about McCardell's work featuring her pictures, as well as reports on the Mademoiselle Magazine Merit Award she won that year.

Publication status:

Published

Folder: SC.38.2.1.19 - Fashion Magazine Clippings, 1943

Creator: McCardell, Claire, 1905-1958

Title: Fashion Magazine Clippings, 1943

ID: SC.38.2.1.19

Date: 1943 (date of creation)

Scope and content:

This folder contains clippings from local and national publications including Town & Country and WWD. It includes examples of McCardell's 'Pop-Over' dresses, 'Diaper Suit' beachwear and the September 13th cover of Life magazine featuring her knitted leotards.

Publication status:

Published

Folder: SC.38.2.1.20 - Fashion Magazine Clippings, 1944

Creator: McCardell, Claire, 1905-1958

Title: Fashion Magazine Clippings, 1944

ID: SC.38.2.1.20

Date: 1944 (date of creation)

Scope and content:

This folder contains clippings from local and national publications including Vogue and Bazaar. It includes McCardell's design of wool bathing suits, weekend and outdoors outfits. Also in the folder is a report on her winning the "Winnie" bronze trophy from the American

Fashion Critics for her four pieces beach wardrobe with double topstitched details, an element that with time became one of her signatures.

Publication status:

Published

Folder: SC.38.2.1.21 - Design Clippings, 1944

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1944

ID: SC.38.2.1.21

Date: 1944 (date of creation)

Scope and content:

This folder contains clippings from local and national publications. It includes the cover of Life magazine from August 28, 1944, as well as examples from McCardell's designs of day dresses, outdoors outfits and plaid dresses.

Publication status:

Published

Folder: SC.38.2.1.22 - Fashion Magazine Clippings, 1945

Creator: McCardell, Claire, 1905-1958

Title: Fashion Magazine Clippings, 1945

ID: SC.38.2.1.22

Date: 1945 (date of creation)

Scope and content:

This folder contains clippings from local and national publications and includes the cover of Life Magazine from July 9th. 1945. Also in the folder are examples of McCardell's swimwear and resort fashion and her tennis dresses design.

Publication status:

Published

Folder: SC.38.2.1.23 - Fashion Magazine Clippings, 1945

Creator: McCardell, Claire, 1905-1958

Title: Fashion Magazine Clippings, 1945

ID: SC.38.2.1.23

Date: 1945 (date of creation)

Scope and content:

This folder contains clippings from local and national publications and includes the January cover of Glamour magazine. Also in this folder are many examples of McCardell's swimwear.

Publication status:

Published

Folder: SC.38.2.1.24 - Design Clippings, 1945

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1945

ID: SC.38.2.1.24

Date: 1945 (date of creation)

Scope and content:

This folder contains clippings from local and national publications. Its content shows the wide range of McCardell's designs, from day dresses, to coats, beachwear and even ski outfits.

Publication status:

Published

Folder: SC.38.2.1.25 - Design Clippings, 1946

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1946

ID: SC.38.2.1.25

Date: 1946 (date of creation)

Scope and content:

In this folder contains examples of McCardell's day and evening dresses, resort and swimwear and several examples of her empire dinner dresses. Also in the folder are clippings relating to McCardell's rayon collection of mix and match beach outfits.

Publication status:

Published

Folder: SC.38.2.1.26 - Design Clippings, 1946

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1946

ID: SC.38.2.1.26

Date: 1946 (date of creation)

Scope and content:

This folder contains clippings, including illustrated examples of McCardell's Portuguese plaids collection, and a wide range of her active wear designs: ski outfits, sailing suit, swimwear and skating outfits.

Publication status:

Published

Folder: SC.38.2.1.27 - Design Clippings, 1947

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1947

ID: SC.38.2.1.27

Date: 1947 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes many examples of the casual sportswear style for which McCardell is known: swimwear and resort fashion, printed dresses and 'apron' dresses, to name a few.

Publication status:

Published

Folder: SC.38.2.1.28 - Design Clippings, 1948

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1948

ID: SC.38.2.1.28

Date: 1948 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of McCardell's printed day dresses, knits, evening dresses, maternity dresses and several clippings relating to her denim collection.

Publication status:

Published

Folder: SC.38.2.1.29 - Design Clippings, 1948

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1948

ID: SC.38.2.1.29

Date: 1948 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of McCardell's 'Grecian' style dresses, plaids coats and resort wear.

Publication status:

Published

Folder: SC.38.2.1.30 - Design Clippings, 1949

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1949

ID: SC.38.2.1.30

Date: 1949 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of McCardell's 'Grecian' style jersey dresses, coats, resort and swimwear.

Publication status:

Published

Folder: SC.38.2.1.31 - Design Clippings, 1950

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1950

ID: SC.38.2.1.31

Date: 1950 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of a wide range of McCardell's designs: floral summer dresses, plaid day dresses, coats, evening dresses, beachwear and even children's clothes.

Publication status:

Published

Folder: SC.38.2.1.32 - Design Clippings, 1951-1952

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1951-1952

ID: SC.38.2.1.32

Date: 1951-1952 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes a coverage of a wide range of McCardell's designs: dresses for afternoon and garden parties, beachwear, tennis outfits, pleated dresses, plaid dress, 'Grecian' style dresses and several examples of her famous 'Pop-over' dress.

Publication status:

Published

Folder: SC.38.2.1.33 - Design Clippings, 1954

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1954

ID: SC.38.2.1.33

Date: 1954 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines, including the notable Bazaar cover featuring her bateau neck square red shirt with black polka dots in diminishing sizes. It also includes clipping with a plaid dress now at the collection at MFIT.

Publication status:

Published

Folder: SC.38.2.1.34 - Design Clippings, 1954

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1954

ID: SC.38.2.1.34

Date: 1954 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of McCardell's use of double top stitching as a design element in day dresses, as well as examples of her bathing suits, safari suits and sailing outfits, Also in the folder are clippings relating to her raincoat line for 'Main Street fashions'.

Publication status:

Published

Folder: SC.38.2.1.35 - Design Clippings, 1955-1956

Creator: McCardell, Claire, 1905-1958

Title: Design Clippings, 1955-1956

ID: SC.38.2.1.35

Date: 1955-1956 (date of creation)

Scope and content:

This folder contains clippings from newspapers and magazines. It includes examples of a wide range of McCardell's designs: plaid, stripped and polka dots dresses; coats; day dresses; bathing suits; jersey dresses; Also in the folder are examples for her use of double top stitching as a design element.

Publication status:

Published

SC.38.2.2 - Advertisements, 1928-1956

Creator: McCardell, Claire, 1905-1958

Title: Advertisements, 1928-1956

ID: SC.38.2.2

Date: 1928-1956 (date of creation)

Scope and content:

Advertisements published in magazines and newspapers, including department stores' ads featuring McCardell's designs and of lines she specifically created for retailers across the country. It also includes ads in which her name is used to indorse fabric manufacturers and lines of accessories and undergarments.

Physical description: 0.75 linear feet

Publication status:

Published

Folder: SC.38.2.2.1 - Advertisements, 1928-1956

Creator: McCardell, Claire, 1905-1958

Title: Advertisements, 1928-1956

ID: SC.38.2.2.1

Date: 1928-1956 (date of creation)

Scope and content:

This folder contains advertisements from retailers across the country who sold McCardell's designs. Also in the folder is an advertisement for her line of Utility fashion for Lord & Taylor, as well as a booklet of a Denim line of Townely Frocks she designed.

Publication status:

Published

Item: Popover Dress

Title: Popover Dress

Publication status:

Published

Folder: SC.38.2.2.2 - Department Store Advertisements, 1946-1948

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1946-1948

ID: SC.38.2.2.2

Date: 1946-1948 (date of creation)

Scope and content:

This folder contains Xeroxed advertisements from leading department stores like Lord & Taylor, Niemen-Marcus and Bonwit Teller, as well as many lesser known retailers. The variety of retailers who sold McCardell's designs shows the extent of her popularity.

Publication status:

Published

Folder: SC.38.2.2.3 - Department Store Advertisements, 1949-1951

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1949-1951

ID: SC.38.2.2.3

Date: 1949-1951 (date of creation)

Scope and content:

This folder contains Xeroxed advertisements from leading department stores like Lord & Taylor, Niemen-Marcus and Bonwit Teller, as well as many lesser known retailers. The variety of retailers who sold McCardell's designs shows the extent of her popularity.

Publication status:

Published

Folder: SC.38.2.2.4 - Department Store Advertisements, 1951-1956

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1951-1956

ID: SC.38.2.2.4

Date: 1951-1956 (date of creation)

Scope and content:

This folder contains Xeroxed advertisements from leading department stores like Lord & Taylor, Niemen-Marcus and Bonwit Teller, as well as many lesser known retailers. It includes an ad for McCardell's children's wear designs for Saks Fifth Avenue.

Publication status:

Published

Folder: SC.38.2.2.5 - Department Store Advertisements, 1928-1945

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1928-1945

ID: SC.38.2.2.5

Date: 1928-1945 (date of creation)

Scope and content:

This folder contains Xeroxed advertisements of retailers such as B. Altman & Co, Marshall Field & Company, Filene's, The Bloom Store and Lord & Taylor.

Publication status:

Published

Folder: SC.38.2.2.6 - Townley Frocks and Hattie Carnegie Advertisements, 1932-1941

Creator: McCardell, Claire, 1905-1958

Title: Townley Frocks and Hattie Carnegie Advertisements, 1932-1941

ID: SC.38.2.2.6

Date: 1932-1941 (date of creation)

Scope and content:

This folder contains advertisements from Townley Frocks and Hattie Carnegie, as well as retailers such as Russeks, Best & co., and Niemen-Marcus.

Publication status:

Published

Item: SC.38.2.2.6.1938.2 - Best & Co. Nada Frock

Title: Best & Co. Nada Frock

ID: SC.38.2.2.6.1938.2

Publication status:

Published

Item: SC.38.2.2.6.1938.3 - Nada Frock

Title: Nada Frock

ID: SC.38.2.2.6.1938.3

Publication status:

Published

Folder: SC.38.2.2.7 - Department Store Advertisements, 1942-1944

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1942-1944

ID: SC.38.2.2.7

Date: 1942-1944 (date of creation)

Scope and content:

This folder contains advertisements from Townely Frocks as well as department stores such as Lord&Taylor and Niemen-Marcus. It includes examples of McCardell's denim designs and 'Pop-over' dresses.

Publication status:

Published

Folder: SC.38.2.2.8 - Department Store Advertisements, 1945-1946

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1945-1946

ID: SC.38.2.2.8

Date: 1945-1946 (date of creation)

Scope and content:

This folder contains advertisements for retailers such as B. Altman & Co., Russeks and Lord & Taylor, as well as for fabric manufacturers such as Miron and Bates.

Publication status:

Published

Folder: SC.38.2.2.9 - Department Store Advertisements, 1947-1948

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1947-1948

ID: SC.38.2.2.9

Date: 1947-1948 (date of creation)

Scope and content:

This folder contains advertisements for retailers such as B. Altman & Co., Bonwit Teller and Lord & Taylor, as well as for fabric manufacturers. It includes examples of McCardell's swimwear, day and evening wear.

Publication status:

Published

Folder: SC.38.2.2.10 - Department Store Advertisements, 1949

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1949

ID: SC.38.2.2.10

Date: 1949 (date of creation)

Scope and content:

This folder contains advertisements for retailers such as Niemen-Marcus,, Bonwit Teller and Lord & Taylor, as well as for fabric and yarn manufacturers. It includes an advertisement for "Futuramic Oldsmobile" for which McCardell designed a summer ensemble to reflect the design aesthetic of the car and the life style that goes with it.

Publication status:

Published

Folder: SC.38.2.2.11 - Department Store Advertisements, 1950-1951

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1950-1951

ID: SC.38.2.2.11

Date: 1950-1951 (date of creation)

Scope and content:

This folder contains advertisements for retailers such as Lord & Taylor and Julius Garfinckel & Co. as well as for fabric manufacturers and Sanka coffee. It includes many examples of McCardell's sun dresses, stripped dresses and jersey dresses.

Publication status:

Published

Folder: SC.38.2.2.12 - Department Store Advertisements, 1952-1954

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1952-1954

ID: SC.38.2.2.12

Date: 1952-1954 (date of creation)

Scope and content:

This folder contains advertisements of sunglasses and gloves lines McCardell designed, as well as ads for retailers such as Bonwit teller and Niemen-Marcus. In the folder there is also an ad for Chrysler featuring McCardell herself along side designers Clare Potter and Lilly Dache', among others.

Publication status:

Published

Folder: SC.38.2.2.13 - Department Store Advertisements, 1955-1956

Creator: McCardell, Claire, 1905-1958

Title: Department Store Advertisements, 1955-1956

ID: SC.38.2.2.13

Date: 1955-1956 (date of creation)

Scope and content:

This folder contains advertisements, including a Lord & Taylor ad congratulating McCardell on her appearance on the cover of Vogue. In the folder there is also an ad for fabric with Raoul Dufy's prints from a series of a line of fabrics featuring works of artists like Picasso and Chagall. McCardell designed a resort ensemble with Dufy's print.

Publication status:

Published

SC.38.2.3 - Press releases, 1928-1956

Creator: McCardell, Claire, 1905-1958

Title: Press releases, 1928-1956

ID: SC.38.2.3

Date: 1928-1956 (date of creation)

Scope and content:

Press releases

Physical description: 0.1 linear feet

Publication status:

Published

Folder: SC.38.2.3.1 - Press Releases, 1939-1955

Creator: McCardell, Claire, 1905-1958

Title: Press Releases, 1939-1955

ID: SC.38.2.3.1

Date: 1939-1955 (date of creation)

Scope and content:

This folder contains original press releases, including these from Townely Frocks and the Fashion League.

Publication status:

Published

Folder: SC.38.2.3.2 - Press Releases, 1928-1951

Creator: McCardell, Claire, 1905-1958

Title: Press Releases, 1928-1951

ID: SC.38.2.3.2

Date: 1928-1951 (date of creation)

Scope and content:

This folder contains original press releases of radio broadcasts, and from the Fashion League and the New York Dress Institute.

Publication status:

Published

Folder: SC.38.2.3.3 - Press Releases, 1928-1956

Creator: McCardell, Claire, 1905-1958

Title: Press Releases, 1928-1956

ID: SC.38.2.3.3

Date: 1928-1956 (date of creation)

Scope and content:

This folder contains Xeroxed press releases. Including examples Lord & Taylor, the New York Dress Institute and several radio broadcasts.

Publication status:

Published

SC.38.2.4 - Correspondence, 1929-1951

Creator: McCardell, Claire, 1905-1958

Title: Correspondence, 1929-1951

ID: SC.38.2.4

Date: 1929-1951 (date of creation)

Scope and content:

Personal and corporate correspondence

Physical description: 0.1 linear feet

Publication status:

Published

Folder: SC.38.2.4.1 - Correspondence, undated

Creator: McCardell, Claire, 1905-1958

Title: Correspondence, undated

ID: SC.38.2.4.1

Date: undated (date of creation)

Scope and content:

This folder includes hand written notes which seems to be describing garment styles, fabrics and knits.

Publication status:

Published

Folder: SC.38.2.4.2 - Correspondence, 1939-1956

Creator: McCardell, Claire, 1905-1958

Title: Correspondence, 1939-1956

ID: SC.38.2.4.2

Date: 1939-1956 (date of creation)

Scope and content:

This folder contains hand written and typed correspondence addressed to McCardell.

Publication status:

Published

Folder: SC.38.2.4.3 - Personal and Corporate Correspondence, 1940-1951

Creator: McCardell, Claire, 1905-1958

Title: Personal and Corporate Correspondence, 1940-1951

ID: SC.38.2.4.3

Date: 1940-1951 (date of creation)

Scope and content:

This folder contains personal and corporate correspondence, where appropriate original newspaper clippings are attached. Also in the folder an original Western Union telegram from 1946 congratulating her for winning the Fashion Trades Poll as best sportswear designer of the year.

Publication status:

Published

Folder: SC.38.2.4.4 - Personal and Corporate Correspondence, 1942-1951

Creator: McCardell, Claire, 1905-1958

Title: Personal and Corporate Correspondence, 1942-1951

ID: SC.38.2.4.4

Date: 1942-1951 (date of creation)

Scope and content:

This folder contains Xeroxed personal and corporate correspondence, where appropriate original newspaper clippings are attached.

Publication status:

Published

SC.38.2.5 - Sketches and illustrations, undated

Creator: McCardell, Claire, 1905-1958

Title: Sketches and illustrations, undated

ID: SC.38.2.5

Date: Undated (date of creation)

Scope and content:

Original sketches and illustrations

Physical description: 0.1 linear feet

Publication status:

Published

Folder: SC.38.2.5.1 - Sketches and Illustrations, Undated

Creator: McCardell, Claire, 1905-1958

Title: Sketches and Illustrations, Undated

ID: SC.38.2.5.1

Date: Undated (date of creation)

Scope and content:

This folder contains pencil fashion illustrations of mostly day dresses. Some have hand written notes and different versions of details sketches. Most unsigned and all undated.

Publication status:

Published

Folder: SC.38.2.5.2 - Sketches and Illustrations, Undated

Creator: McCardell, Claire, 1905-1958

Title: Sketches and Illustrations, Undated

ID: SC.38.2.5.2

Date: Undated (date of creation)

Scope and content:

This folder contains pencil fashion illustrations, mostly of day dresses and knits. Also in the folder are hand written notes of styles and fabrics. Unsigned and undated.

Publication status:

Published

Folder: SC.38.2.5.3 - Sketches and Illustrations, Undated

Creator: McCardell, Claire, 1905-1958

Title: Sketches and Illustrations, Undated

ID: SC.38.2.5.3

Date: Undated (date of creation)

Scope and content:

This folder contains pencil fashion illustrations of mostly day dresses and knits, some have detailed hand written notes of style numbers, construction and fabric information. Also in the folder are some pencil sketches of architectural and figure studies. Unsigned and undated.

Publication status:

Published

SC.38.2.6 - Programs and events, 1941-1951

Creator: McCardell, Claire, 1905-1958

Title: Programs and events, 1941-1951

ID: SC.38.2.6

Date: 1941-1951 (date of creation)

Scope and content:

Programs and events

Physical description: 0.2 linear feet

Publication status:

Published

Folder: SC.38.2.6.1 - Programs and Events, 1941-1950

Creator: McCardell, Claire, 1905-1958

Title: Programs and Events, 1941-1950

ID: SC.38.2.6.1

Date: 1941-1950 (date of creation)

Scope and content:

This folder contains original programs and invitations to fashion-related events in New York City.

Publication status:

Published

Folder: SC.38.2.6.2 - Programs and Events, 1942-1951

Creator: McCardell, Claire, 1905-1958

Title: Programs and Events, 1942-1951

ID: SC.38.2.6.2

Date: 1942-1951 (date of creation)

Scope and content:

This folder contains Xeroxed programs and invitations to fashion-related events in New York City.

Publication status:

Published

SC.38.2.7 - Photographs, 1938-1950

Creator: McCardell, Claire, 1905-1958

Title: Photographs, 1938-1950

ID: SC.38.2.7

Date: 1938-1950 (date of creation)

Scope and content:

Original Photographs

Physical description: 0.1 linear feet

Publication status:

Published

Folder: SC.38.2.7.1 - Photographs, Undated

Creator: McCardell, Claire, 1905-1958

Title: Photographs, Undated

ID: SC.38.2.7.1

Date: undated (date of creation)

Scope and content:

This folder contains one picture of McCardell at a dinner party.

Publication status:

Published

Folder: SC.38.2.7.2 - Photographs, 1938-1943

Creator: McCardell, Claire, 1905-1958

Title: Photographs, 1938-1943

ID: SC.38.2.7.2

Date: 1938-1943 (date of creation)

Scope and content:

This folder contains photographs of McCardell's designs, several of them have relevant newspaper clippings attached. Also in the folder are pictures of McCardell receiving the Mademoiselle Merit Award, 1943.

Publication status:

Published

Folder: SC.38.2.7.3 - Photographs, 1944-1950

Creator: McCardell, Claire, 1905-1958

Title: Photographs, 1944-1950

ID: SC.38.2.7.3

Date: 1944-1950 (date of creation)

Scope and content:

This folder contains photographs of McCardell herself both privately and in public events. Also in the folders are photographs of Lord & Taylor windows from 1947.

Publication status:

Published

Item: SC.38.2.7.3.14 - Untitled photograph

Title: Untitled photograph

ID: SC.38.2.7.3.14

Publication status:

Published
